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DAKTELA UK TERMS & CONDITIONS PRIVACY POLICY

Terms & Conditions

The term 'Daktela UK Limited' or 'us' or 'we' refers to the owner of the website whose registered office is Cheshire West Employment Park, Office 14, Minerva Ave, Chester CH1 4QL. Our company registration number is 07445643. The term 'you' refers to the user or viewer of our website.

The use of this website is subject to the following terms of use:

The content of this website is for your general information and use only. It is subject to change without notice. Use of the website is also governed by our Privacy Policy and Cookies Policy. To view these, please see below.

Neither we nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.

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From time to time this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).

Your use of this website and any dispute arising out of such use of the website is subject to the laws of England, Northern Ireland, Scotland and Wales.

PRIVACY POLICY

Introduction

This privacy policy sets out how we, Daktela UK use and protect any information that you give provide when you use this website.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

We have the right to change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 11 October 2022.

1. What we collect

We may collect the following information:

- Name
- Company Name
- Contact information including email address, telephone number

2. What we do with the information we gather



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We require this information to understand your needs and provide you with a better service, in particular for the following reasons:

- Respond to an enquiry
- Internal record keeping
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address you have provided.
- From time to time, we may also use your information to contact you for market research purposes.

We use MailerLite to manage our email marketing subscriber list and to send emails to our subscribers. MailerLite is a third-party provider, which may process your data using industry-standard technologies to help us monitor and improve our newsletter. MailerLite's privacy policy is available at <https://www.mailerlite.com/legal/privacy-policy>.

You can unsubscribe from our newsletter by clicking on the unsubscribe link provided at the end of each newsletter.

We use [WordPress.org](https://www.wordpress.org) to publish our website. You can find more information here: www.wordpress.org.

We use a standard Google Analytics service to collect anonymous information about users' activity on the site, for example the number of users viewing pages on the site, to monitor and report on the effectiveness of the site and help us improve it. For more information about Google Analytics. Please see Google's privacy policy <https://policies.google.com/privacy>.

We will also monitor any emails sent to us, including file attachments, for viruses or malicious software. Please be aware that you have a responsibility to ensure that any email you send is within the bounds of the law. We hold your personal data in high regard and will not share your data without your consent.



3. Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

4. How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us to analyse data about webpage traffic and improve my website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us to provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with me.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

5. Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites



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are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

6. Controlling your personal information

You may choose to restrict the collection or use of your personal information. If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us at info@daktela.co.uk.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.